

TECHROMA'26 – Annual Technical Fest of Paint Technology Department, HBTU Kanpur

Eco-Friendly Coatings: A Sustainable Path Forward for the Paint Sector

Kanpur, April 13, 2026: The Department of Paint Technology, Harcourt Butler Technical University (HBTU), Kanpur successfully organized its Annual Technical Fest, *TECHROMA'26*, on 13th April 2026 at the New Auditorium of the university. The event was conducted with great enthusiasm and witnessed active participation from students, faculty members, research scholars, and industry experts. The fest served as a vibrant platform to promote technical knowledge, innovation, and skill development in the field of paints, coatings, and allied technologies.



The program commenced with the registration of participants, followed by the ceremonial lighting of the lamp, symbolizing the pursuit of knowledge and enlightenment. The serene rendition of Saraswati Vandana added a cultural and spiritual essence to the inauguration ceremony. The dignitaries present on the occasion were warmly felicitated as a mark of respect and appreciation for their contributions to academia and industry.

The welcome address was delivered by Dr. Arun Maithani, Head of the Department of Paint Technology, who highlighted the significance of organizing such technical events. He emphasized that *TECHROMA'26* is not merely an academic activity but a holistic platform that bridges the gap between theoretical learning and practical exposure. He further stated that the fest enables students to showcase their technical skills, creativity, and innovative thinking beyond the classroom environment.

The program also included informative sessions about the Department of Paint Technology, the School of Chemical Technology, and the Paint and Coating Technologists' Association (PACT). These sessions provided participants with a deeper understanding of academic structure, research opportunities, and industry collaborations.



Dean, School of Chemical Technology, Dr. Praveen Yadav, addressed the gathering and motivated students to actively engage in such events. He encouraged them to take full advantage of the opportunities provided by the university to enhance their technical competencies and prepare themselves for future challenges in the industry.

A major highlight of the event was the keynote technical lecture delivered by Dr. S. C. Srivastava, President of PACT and Managing Director of K. Tech India Ltd., on the topic “*New Frontiers of Paint Technology*.” His lecture offered valuable insights into recent advancements in coatings technology, including sustainable and eco-friendly formulations, emerging raw materials, and future industrial trends. He also emphasized the importance of innovation, research, and industry-academia collaboration in addressing global challenges and advancing the coatings sector.

The technical fest also featured engaging student activities, including technical presentations and a debate competition. Students actively participated and demonstrated their knowledge, critical thinking, and communication skills. These activities not only encouraged healthy competition but also fostered confidence and teamwork among participants.

The event further included a “Words of Wisdom” session and blessings from esteemed dignitaries, which inspired students to pursue excellence in their academic and professional

journeys. The smooth conduct of the program reflected the dedicated efforts of the organizing team and volunteers.



Distinguished faculty members, including Dr. Pramod Kumar, Dr. P. K. Kamani, and Dr. Durgesh Kumar Soni, graced the occasion with their presence and extended their valuable support in organizing the event. Their guidance and encouragement played a significant role in the successful execution of *TECHROMA'26*.



The program concluded with the distribution of prizes and certificates to the winners and participants, recognizing their efforts and achievements. The formal proceedings ended with

a vote of thanks, expressing gratitude to all dignitaries, speakers, participants, and organizers. The event concluded with the national anthem, followed by lunch.



Overall, *TECHROMA'26* emerged as a highly successful and enriching event that not only showcased the technical capabilities of students but also strengthened the connection between academia and industry. The fest reaffirmed the commitment of the Department of Paint Technology, HBTU Kanpur, towards fostering innovation, skill development, and excellence in the field of paints and coatings.